

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG21/12 17.20  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MEDIA PLACEMENT \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

CLASS:	NATL.	LOCAL	REGIONAL
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DATE AUG21/12 17.20

DATE AUG21/12 17.20

STA:

CON CM

AGENCY ADVERTISER CODE = 321 AGENCY EST # = 1564  
AGENCY PRODUCT CODE = 340

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PROGRAM : NIGHTLINE AFTER HS SPORTS  
ORD COM1: TP NIGHTLINE ON LINE-2 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-2

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 17.20  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$750.00	10/12	10/12	0		FRI	0
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
60	A		900A-1000A	30		\$750.00	10/12	10/12	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1 : PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-9 FOR 1 SPOT/WK												
12	S		1210A-105A	30		\$500.00	10/15	10/15	0		MON	0
PROGRAM : J KIMMEL-ABC<												
CON COM1 : J KIMMEL-ABC<												
61	A		1205A-105A	30		\$500.00	10/15	10/15	1		MON	1
PROGRAM : KIMMEL												
ORD COM1 : TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-12 FOR 1 SPOT/WK												
19	S		900A-1000A	30		\$750.00	10/15	10/15	0		MON	0
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
62	A		900A-1000A	30		\$750.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1 : PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-19 FOR 1 SPOT/WK												
22	S		500A	30		\$350.00	10/13	10/13	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
66	A		1235A-135A	30		\$350.00	10/13	10/13	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1 : TP CRIMINAL MINDS AFTER NCAA FBALL												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 FOR 1 SPOT/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		1210A-105A	30		\$500.00	10/11	10/11	0		THU	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
63	A		1205A-105A	30		\$500.00	10/11	10/11	1		THU	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL THIS IS A MAKE-GOOD FOR OCT11 ON LINE-31 FOR 1 SPOT/WK												
40	S		900A-1000A	30		\$750.00	10/11	10/11	0		THU	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
64	A		900A-1000A	30		\$750.00	10/11	10/11	1		THU	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT11 ON LINE-40 FOR 1 SPOT/WK												
58	S		900A-1000A	30		\$750.00	10/10	10/10	0		WED	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
65	A		900A-1000A	30		\$750.00	10/10	10/10	1		WED	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT10 ON LINE-58 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2				MISSED: FRI/1135P-1210A		30S	\$1,200.00	(AUG17/12)	
							OFFER: FRI/1205A-1235A		30S	\$1,200.00	PLS ADVISE.	
							CMT: TP NIGHTLINE AFTER HS SPORTS					
M2	OK'D		BUY#9				MISSED: FRI/900A-1000A		30S	\$750.00	(AUG17/12)	
							OFFER: FRI/900A-1000A		30S	\$750.00	PLS ADVISE.	
							CMT: PRGM CHANGE					
M3	OK'D		BUY#12				MISSED: MON/1210A-105A		30S	\$500.00	(AUG17/12)	
							OFFER: MON/1205A-105A		30S	\$500.00	PLS ADVISE.	
							CMT: TP KIMMEL					

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#19									
			MISSED: MON/900A-1000A				OCT15		30S	\$750.00	(AUG17/12)	
			OFFER: MON/900A-1000A				OCT15		30S	\$750.00	PLS ADVISE.	
			CMT: PRGM CHANGE									
M5	OK'D		BUY#31									
			MISSED: THU/1210A-105A				OCT11		30S	\$500.00	(AUG17/12)	
			OFFER: THU/1205A-105A				OCT11		30S	\$500.00	PLS ADVISE.	
			CMT: TP KIMMEL									
M6	OK'D		BUY#40									
			MISSED: THU/900A-1000A				OCT11		30S	\$750.00	(AUG17/12)	
			OFFER: THU/900A-1000A				OCT11		30S	\$750.00	PLS ADVISE.	
			CMT: PRGM CHANGE									
M7	OK'D		BUY#58									
			MISSED: WED/900A-1000A				OCT10		30S	\$750.00	(AUG17/12)	
			OFFER: WED/900A-1000A				OCT10		30S	\$750.00	PLS ADVISE.	
			CMT: PRGM CHANGE									
M8	OK'D		BUY#22									
			MISSED: SAT/500A				OCT13		30S	\$350.00	(AUG17/12)	
			OFFER: SAT/1235A-135A				OCT13		30S	\$350.00	PLS ADVISE.	
			CMT: TP CRIMINAL MINDS AFTER NCAA FBALL									
OCT/12			96325.00									
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											58	

MARKET TOTALS	\$283,308	WFTV 34%	WKMG 18%	WESH 21%	WOFL 15%	WKCF 2%	WRBW 5%	CABL 5%
			WOPX 0%	WRDQ 0%	EFTV 0%			
SVC- NSI								
DEMOS- RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	2-COMMENTS	*-MULTIPLE